

DYING 2 DRIVE



Dear Parent/Guardian

The School/College that your child attends will be taking part in the multi-agency road safety initiative Dying2Drive during September of this year at either Peterchurch Fire Station or Leominster Police Station.

The purpose of the initiative is to educate with the view of reducing the number of Road Traffic Collisions involving young people as passengers and drivers.

Last year there were 392 road traffic collisions in Herefordshire; 65 resulted in serious injury or death. The number of young adult road users (16-25 years) continues to have notable representation within the seriously injured casualty statistics in Herefordshire. Through a targeted, structured and powerful programme of events, we hope to see a reduction within that group over the coming years.

The event begins with a powerful reconstruction of a serious Road Traffic Collision and is followed by activity-based educational workshops which will explore passenger behaviours that can influence the safety of the driver. As the reconstruction and some of the materials being used are quite graphic we require your consent for your child to attend

I should therefore be grateful if you would complete the attached consent form and return it to school as soon as possible. Please note, the school is responsible for transporting pupils to and from the event and a separate consent may therefore be required.

Yours sincerely,

Pete Hope
On behalf of Dying2Drive

I agree/do not agree to my son/daughter taking part in the 'Dying2Drive' road safety initiative being held at Peterchurch Fire Station

Name of Young Person:

School:

Signed: Date: